CMQ 2026

XVIII
INTERNATIONAL SCIENTIFIC CONFERENCE
OF THE COLLEGE OF MANAGEMENT AND QUALITY SCIENCES
OF KRAKOW UNIVERSITY OF ECONOMICS

Knowledge – Economy – Society

Monograph
Rethinking Management in the 21st Century: Emerging Perspectives, New Paradigms and Challenges

Editors: Barbara Siuta-Tokarska, Katarzyna Żmija, Jaideep Motwani

Call for chapters

We invite chapter proposals for an international edited volume that explores emerging concepts and contemporary challenges in management and quality sciences. Building on the interdisciplinary community and research themes discussed within the CMQ conference, the book aims to connect rigorous scholarship with managerial and public-sector relevance. We welcome original conceptual, methodological and empirical chapters that advance theory, develop or test models and translate insights into actionable implications for organisations operating in dynamic, uncertain and technology-driven environments.

Proposed parts of the volume include:

1. Global challenges in management,
2. Entrepreneurship, innovation, knowledge management and learning organisations,
3. Sustainability, ESG, responsible management and stakeholder value creation,
4. Digital transformation, AI, analytics, Industry 4.0 and data management,
5. Governance, public management and policy.

Chapters should be original and unpublished. Please indicate, when submitting your proposal, which part of the monograph (1 – 5) your proposed chapter fits best.

All submissions will be reviewed to ensure coherence, quality and a consistent structure across the volume. The edited volume is intended for submission to a reputable international academic publisher.

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Methodological Requirements for each chapter

1. **Scholarly identity of the chapter**
   - Thematic and methodological coherence with the overall concept of the monograph
   - Clearly formulated aim of the chapter (in the introduction, if there is no separate methodological subsection)
   - Clearly defined research problem (in the introduction, if there is no separate methodological subsection)
   - Research questions and/or hypotheses (research questions for qualitative studies, hypotheses for quantitative studies) (in the introduction, if there is no separate methodological subsection)
   - Added value of the study / contribution of the chapter (theoretical, empirical, methodological, or applied) (in the introduction, if there is no separate methodological subsection)

2. **Methodological framework**
   - Definition of the methodological approach – mandatory for methodological subsections
   - Justification of the choice of research methods (in the introduction, if there is no separate methodological subsection; if a methodological subsection is included, research techniques and instruments should also be specified)

3. **Research methods and procedures**
   - Situating the conducted research within the current international literature on the subject (recommended literature review: critical rather than descriptive)
   - Description of the research material / sample / data sources – mandatory for methodological subsections
   - Diagrammatic or descriptive presentation of the research procedure – mandatory for methodological subsections
   - Is the description of the research methods sufficiently detailed to allow an assessment of the reliability and rigour of the research? (applies to methodological subsections)

4. **Structure and methodological coherence**
   - Is the structure of the chapter logical and clear?
   - Is the methodological section clearly distinguished (if applicable)?
   - Is the terminology used explained and consistent throughout the chapter
   - Does the chapter comply with the established editorial framework of the entire monograph?

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5. **Reflexivity and research limitations**
   - Research limitations should be identified (in the introduction, if there is no separate methodological subsection)
   - Directions for further research (in the final subsection entitled *Conclusion*)

6. **Research ethics (if applicable)**
   - Research ethics issues (anonymisation, confidentiality, required approvals/consents)
   - Does the chapter meet international ethical standards?
   - The *Acknowledgements* section should include a statement that the chapter is the result of the authors' original and exclusively independent scholarly work. In the case of using AI tools, the author is obliged to indicate precisely the text, figure, table, etc., where artificial intelligence was applied.

7. **Formal consistency**
   - Consistent system of references/citations and technical requirements throughout the work
   - Compliance with requirements regarding the length of the work and language (British English, scholarly/academic style)

Short Author Guidelines for Book Chapter Contributors
(For edited academic volumes submitted to international publishers)

1. Scope and Purpose
These short guidelines are intended for authors contributing original scholarly chapters to edited academic volumes. They reflect common submission standards applied by leading international academic publishers (e.g. Routledge, Wiley, Springer). The aim is to ensure consistency across chapters and to facilitate peer review and production.
Final typesetting will be carried out by the publisher. Authors are therefore requested to apply **simple, uniform formatting only** and to avoid complex layouts.

2. Language and Style
- **Language:** English (British English).
- **Style:** Formal academic writing, clear and precise.
- **Audience:** International academic readership.
- **Terminology:** Explain discipline-specific terms and acronyms at first use.

3. Length
- **Recommended length: up to 6,000 words**, including references, tables, and figure captions.

Substantial deviations require prior approval from the volume editors.

4. File Format and Basic Layout
- **File format:** Microsoft Word (.doc or .docx)
- **Page size:** A4
- **Margins:** 2.5 cm on all sides
- **Font:** Times New Roman, 12 pt
- **Line spacing:** 1.5
- **First-line indent:** 1.25 cm
- **Alignment:** Left-aligned (do not justify)
- **Page numbers:** Required

5. Chapter Structure
Each chapter should include the following elements in this order:
1. **Chapter title** (bold)
2. **Author name(s)** with ORCID-number(s), and institutional affiliation(s), e.g. Department, Institution, address, city, country
3. **Abstract** (120–150 words)
4. **Keywords** (4–6 items)
5. **Main text**, divided into clearly structured sections
6. **Conclusion** (or equivalent final section)
7. **Acknowledgements** (optional)
8. **References**

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6. Headings

Use no more than **three levels of headings**:

- Level 1: **Bold**
- Level 2: *Italic*
- Level 3: *Italic, run-in with paragraph*

Avoid excessive subdivision of the text.

7. Tables

- Tables should be editable and created using Word table tools.
- Number tables consecutively (Table 1, Table 2, etc.).
- Provide a short, descriptive **title above the table**.
- Place notes and sources **below the table**.

Tables should be embedded in the text, close to their first mention.

8. Figures

- Figures include graphs, charts, diagrams, and images.
- Number figures consecutively (Figure 1, Figure 2, etc.).
- Provide a **caption and a source below each figure**.
- Ensure that figures are legible in black and white.

9. Acknowledgements

Authors may include an Acknowledgements section following the conclusion and preceding the reference list. If included, this section should:

- confirm the originality and independent character of the chapter;
- declare whether artificial intelligence tools were used in the preparation of the manuscript and, if so, indicate clearly the specific elements (text, figures, tables, or other materials) in which such tools were applied;
- acknowledge individuals or institutions that provided intellectual, organisational, or technical support but do not qualify for authorship;
- disclose sources of financial support, including grants or research projects, where applicable;
- confirm that the research was conducted in accordance with internationally recognised research ethics and publication standards, including the Declaration of Helsinki, the Singapore Statement on Research Integrity, and COPE publication ethics guidelines.

10. Citations and References

In-text citations, type: APA 7

Use the **author–year system**:

- One author: (Smith, 2020)
- Two authors: (Smith & Jones, 2021)
- Three or more authors: (Smith et al., 2022)
- Direct quotations should include page numbers.

11. Reference list

- Include only works cited in the text.
- List references alphabetically by author surname.
- Use a hanging indent.
- Ensure consistency in formatting.

Examples:

- Book: Smith, J. A. (2019). *Institutional change and economic development*. London: Routledge.
- Journal article: Jones, P., & Brown, L. (2021). Automation and labour markets. *Economic Analysis Review*, 34(2), 145–162. https://doi.org/xxxxx

12. Footnotes

- Do not use footnotes.

13. Originality and Copyright

- Submitted chapters must be original and unpublished.
- Chapters must not be under consideration elsewhere.
- Authors are responsible for securing permission to reproduce any copyrighted material.