



# Monograph

Series: Innovation, Sustainability and Values.

## Advanced Research Methodology in Business Studies. Current Status and New Prospects

### Call for chapters

To whom it may concern

We cordially call submissions for a monograph focusing on actual and innovative research approaches or methods used to analyze current and relevant issues in the management and business field. The chapters should take into account current and upcoming issues in business studies. They should be in accordance with high scientific standards.

Thematic scope of the monograph:

1. Current status of research methodology in management and business
  - a. Epistemological, axiological, and ontological assumptions of the research
  - b. Research approaches for building management theory
2. The future of methods in management and business
  - a. New approaches and new research methods in management and business
  - b. Innovative approaches and methods in the study of management practice (i.e., the study of the organization's environment and management processes in the VUCA world 2.0, BANI and RAAT)
3. Emerging research areas in management and business - classic and new research methods
  - a. Challenges and use of AI
  - b. Consequences of technological development
  - c. Phitigal environment
  - d. ....

**These topics do not limit the list of issues.** We encourage you to submit innovative problems related to advanced research methodological problems in management and business.



## Guidelines for Authors

Necessary at a later stage

### Scope & Aim of the monograph

- Discussion of the advancement of management and business research methodology, challenges and future.
- Emphasis on dilemmas and key issues related to actual and emerging research problems in management and business.

### Formal issues

- The chapter must be original and unpublished.
- Chapter length
  - from 20,000 to 25,000 characters including spaces (with references)
- Figures and Tables
  - Should be editable (recommended in black and white colour).
  - Photographs and graphic forms previously published, it is obliged to have permission for publication.
  - No more than 2 per chapter.

## Chapter recommended structure

In the case of case studies articles

Title and Authors

1. Introduction – with aim, objectives and research problem (research questions or hypotheses); length from 0.5 to 1 page
2. Theoretical background – divided into 2-3 sections; length from 3-5 pages; including
  - Review of the literature and justification of the research gap
3. Research methodology/method characteristics divided into 2 sections; length from 3-4 pages;
  - Procedure and materials
  - Limitations and challenges



4. Example of the use of the research method in practice – length of 3-4 pages
5. Conclusions and managerial recommendations – consider global audience
  - Directions for future research (length 1 page)
  - Practical implications (length 1 page)

References (APA style)

The chapter must include the abstract and title in English (and Polish) – up to 300 words. In addition, the ORCID number, affiliation, email address, and information about the author (a short bio of up to 150 words) should be added.

## Formatting (standard)

- The chapter should be a Microsoft Word text document (.doc or.docx format).
- Font: Times New Roman recommended
- Size font 12
- Line spacing: 1.5 lines
- Standard margins (top, bottom, left, and right: 2.5 cm)
- Foreign language phrases in italics
- Titles and mid-headings according to Microsoft Word style (recommended use of first- and, if necessary, second-level headings).

## References

- APA style
- At and, in alphabetical order, unnumbered

## Deadlines

- Available at www of the conference:  
<https://cmq.uek.krakow.pl/terminy-i-oplaty/>  
<https://cmq.uek.krakow.pl/en/deadlines-and-fees/>
- The deadline for submission of the full text will be announced after the approval of the chapter proposal.