

16th International Scientific Conference of the
College of Management and Quality Sciences
of the Krakow University of Economics

CMQ
2024

Knowledge Economy Society

Conference Organizers

College of Management and Quality Sciences of the Krakow University of Economics
Foundation of the Cracow University of Economics

Conference Partners

Catholic University of Ávila (UCAV), Spain
University of Messina, Italy

Conference Venue

Krakow University of Economics (on-line)
27, Rakowicka St., 31-510 Kraków, Poland

May 20, 2024 (Monday)

Scientific and Business Sessions (1)

May 21, 2024 (Tuesday)

Scientific and Business Sessions (2)

May 23, 2024 (Thursday)

Student Sessions



Main Topics Of The Conference

- Applied and theoretical problems of management
- Artificial Intelligence in Industry 4.0
- Artificial Intelligence in learning and teaching
- Automation and robotization of business processes
- Business development after the COVID-19 pandemic
- Business models of the future
- Circular economy - opportunities and threats
- Commercialization of scientific research
- Controlling and accounting in managing of organizations
- Digital workplaces - fashion or trend?
- Environmental management
- Financial management
- Green product innovations
- Human capital management
- Information systems in organization management
- Information, knowledge, and intellectual capital management
- Innovativeness and entrepreneurship
- Internet of Things
- Management in local government
- Management in the health sector
- Management in the public sector
- Management in the tourism and leisure sector
- Managing the enterprise on the local and global market
- Marketing aspects of enterprise management
- Quality and product management issues
- Risk management
- Science-Business cooperation
- Sports management
- Sustainable socio-economic development

Events Within The Conference

1. Polish And English-speaking Plenary Sessions

The conference will begin with plenary sessions in both English and Polish, presenting selected research papers by Polish and international scholars.

2. International English-speaking Session

The international session will gather scientists from foreign academic institutions and experts from global economic organizations, aiming to exchange knowledge and experiences.

3. Thematic Scientific Sessions

There will be specialized scientific sessions focused on areas such as management, controlling, information technology, quality, marketing, accounting, and tourism. These sessions will serve as a platform for presenting selected papers and for active participation in panel discussions. A session dedicated to doctoral students will also be organized.

4. Expert Panels

Meetings with practitioners will be held, during which discussions on key economic issues at the national and international level will stimulate creative exchange of ideas. Twelve expert panels on a variety of topics are planned.

5. Business-Science Panel

The inaugural edition of the panel will be an opportunity to present the results of scientific research conducted by the staff of the Krakow University of Economics and their application in the economic sector.

6. Economy 4.0 Panel

The conference will also serve as a platform to present the latest trends and innovations in industry and the service sector, thanks to the participation of experts and specialists in this area.

7. Student Sessions

A part of the conference dedicated to students from domestic and foreign universities will allow for the collection of their works in a separate monograph. An English-language poster session will enable young researchers to present their research findings and engage in discussion. The result will be an e-book focusing on issues related to sustainable development.

Framework Programme Of The Conference

May 20, 2024 /Monday/

09:00-09:30	Plenary session – opening of the conference
09:30-11.00	Plenary sessions in Polish
11.15-12.45	Plenary sessions in English (international session)
13.30-15.00	Expert panels part 1
15.15-16.45	Proceedings in thematic scientific sessions part 1
15.15-16.45	Economy 4.0 Panel

May 21, 2024 / Tuesday/

09.00-10.30	Expert panels part 2
10.45-12.15	Proceedings in thematic scientific sessions part 2
10.45-12.15	Business – Science Panel
12.15	Plenary session – conference closure

May 23, 2024 /Thursday/

Student's Session: Young people towards sustainable development

09:45-10:00	Opening session of the student conference
10:00-11:15	Poster presentations
11:30-13:00	Presentation of papers and scientific articles
13:00	Closing session of the student conference

Cost And Payment Deadline

Conference Fees:

- EUR 200** Includes: participation in debates, a publication in a high-scoring scientific monograph, certificate of conference participation, publication and/or presentation.
- EUR 50** Includes: participation in debates, certificate of participation.

The deadline for payment is **May 10, 2024**

Please transfer the payment to the following account:
Fundacja Uniwersytetu Ekonomicznego w Krakowie
ul. Rakowicka 27, 31-510 Kraków
IBAN: PL 96 1600 1013 1821 3894 5000 0005
SWIIFT: PPABPLPK, (BNP Paribas Bank Polska S.A.)
with a title: CMQ2024-Name_Surname

Conference Book

A conference book will be printed in the form of a reviewed scientific monograph including previously posted and edited papers.

In order to prepare a paper, please use the template: **CMQ2024_paper_format.docx**, which can be downloaded from the conference website. It contains the styles that we ask you to use when preparing your work.

Completed works (in Polish or English) should be sent by May 10, 2024. Detailed information regarding substantive and formal issues can be found on the conference website <https://cmq.uek.krakow.pl/>.

Conference Calendar

DATE	ACTIVITY
15.04.2024	Deadline for conference participation registration
15.04.2024	Submission of publication title and its abstract
30.04.2024	Information on the qualification of submitted works
10.05.2024	Final deadline for conference fee payment
15.05.2024	Submission of full texts for publication
20–21.05.2024	Proceedings of the 16th International Conference CMQ2024
23.05.2024	Proceedings of the CMQ2024 student conference
31.12.2024	Publication of conference monographs

Honorary Patronage



Rector of the Krakow University
of Economics –
Professor Stanisław Mazur



Voivode of the Malopolska Province –
Krzysztof Jan Klęczar

WOJEWODA
MAŁOPOLSKI



Marshal of the Malopolska
Province –
Witold Kozłowski



Mayor of the City of Krakow –
Professor Jacek Majchrowski

Media patronage



Cracow Review
of Economics
and Management