

14th International Scientific Conference of the
College of Management and Quality Sciences
of the Cracow University of Economics

CMQ
2022

Knowledge Economy Society

Conference organizers

College of Management and Quality Sciences of the Cracow University of Economics
Foundation of the Cracow University of Economics

Conference partner

Catholic University of Ávila (UCAV), Spain

Conference venue

Cracow University of Economics (on-line Zoom)
27, Rakowicka St., 31-510 Kraków, Poland

May 24, 2022 (Tuesday)

Student sessions

October 26, 2022 (Wednesday)

Scientific and business sessions (1)

October 27, 2022 (Thursday)

Scientific and business sessions (2)



Main topics of the conference

- Applied and theoretical problems of management
- Artificial intelligence in Industry 4.0
- Automation and robotization of business processes
- Business development after the COVID-19 pandemic
- Commercialization of scientific research
- Controlling and accounting in managing of organizations
- Digital workplaces - fashion or trend?
- Financial management
- Human capital management
- Information systems in organization management
- Information, knowledge, and intellectual capital management
- Innovative models of shaping student competences
- Innovativeness and entrepreneurship
- Management in the health sector
- Management in the tourism and leisure sector
- Managing the enterprise on the local and global market
- Marketing aspects of enterprise management
- Quality and product management issues
- Risk management
- Science-Business cooperation
- Sustainable socio-economic development

Events within the Conference

1. Polish and English-speaking plenary sessions

The conference will start with plenary sessions in English and Polish. During these sessions, selected papers of domestic and foreign participants will be presented.

2. International English-speaking session

It is planned to organize an international session in which researchers will be invited from foreign universities and practitioners from international business units.

3. Panel sessions

As part of the conference, themed sessions in the following areas are planned: management, marketing, tourism, accounting and controlling, quality, and IT. A presentation of selected papers is planned, followed by discussion panels. A separate doctoral session is also planned.

4. Panel of practitioners

A meeting of practitioners is planned, during which a discussion panel will be held on current domestic and international economic challenges. The commercialization of scientific research will also be addressed.

5. Business-Science Panel

It is planned to organize for the first time at the conference a panel to present the achievements of employees of the Cracow University of Economics in the field of research projects implemented into business practice.

6. Economy 4.0 panel

As part of the conference, a panel devoted to the presentation of the latest industry and services solutions, prepared by the invited guests, will be organized for the first time.

7. Student sessions

The conference will include a part for students of domestic and foreign universities. The result of these sessions will be a separate monograph, collecting the achievements of the participants. An important element of the students' part of the conference will be an English-language poster session, giving young scientists the opportunity to present the results of their research and discussion. An English-language publication in the form of an e-book will be published here. The issues of the poster session and submitted articles will focus on broadly understood issues related to industry 4.0 in enterprises, local governments and NGOs.

Framework programme of the conference

May 24, 2022 /Tuesday/

Student's session Industry 4.0 in the practice of enterprises, local governments and NGOs

09:00-09:30	Inaugural session of the student conference
09:30-12:00	Presentation of posters in English
12.15-13.45	Presentation of papers submitted to the monograph
14:00	The closing session of the student conference

October 26, 2022 /Wednesday/

09:00-09:30	Plenary session – opening of the conference
09:30-11.00	Plenary debates /Polish language/
11.15-12.45	Plenary debates – International session /English language/
13.30-15.00	Expert panels part 1
15.15-16.45	Panel debates part 1
15.15-16.45	Panel Industry 4.0

October 27, 2022 /Thursday/

09.00-10.30	Expert panels part 2
10.45-12.15	Panel debates part 2
10.45-12.15	Panel Business-Sciences
12.15	Plenary session – closing of the conference

Cost and deadline for the conference fee

Conference fee:

EUR 200 Includes: participation in debates, a publication in a high-scoring scientific monograph, certificate of conference participation, publication and/or presentation.

EUR 50 Includes: participation in debates, certificate of participation.

The deadline for payment is **September 16, 2022**.

Please transfer the payment to the following account:
Fundacja Uniwersytetu Ekonomicznego w Krakowie
ul. Rakowicka 27, 31-510 Kraków

IBAN: PL 96 1600 1013 1821 3894 5000 0005

SWIFT: PPABPLPK, (BNP Paribas Bank Polska S.A.)

with a title: CMQ2022-Name_Surname

Conference book

A conference book will be printed in the form of a reviewed scientific monograph including previously posted and edited papers. We request papers up to 24,000 characters in length.

The scientific committee of the conference will select the best papers to be submitted to the journal: *Energies* (140 points – ISSN 1996-1073) *SI: „Challenges and Research Trends of Energy Business and Management”*, https://www.mdpi.com/journal/energies/special_issues/Energy_Business_and_Management (the author pays for Open Access) ▶ *Scientific Papers of the Cracow University of Economics and Management* (70 points – ISSN: 1898-6447) ▶ *Organization and Management* (40 points – ISSN: 0137-5466).

Organization information

Please submit papers by September 16, 2022. The conference website <https://cmq.uek.krakow.pl/> provides detailed information on substantive and formal issues.

Kalendarium konferencji

DATE	DEADLINES
24.05.2022	Student debates CMQ2022
06.06.2022	Registration for the conference
06.06.2022	Submission of paper titles and abstracts
10.06.2022	Announcement of the accepted papers
16.09.2022	Conference fee payment
16.09.2022	Conference paper submission
26-27.10.2022	Conference debates CMQ2022

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